



ANNUAL CONFERENCE AND TRADE SHOW 2010

April 15 – 17, 2010
Evarz Place
Regina, Saskatchewan

SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP INCLUDE

- Exposure of your company to the key decision makers in the Saskatchewan Fire Service
- Acknowledgement as a key supporter of the conference
- Complimentary conference registration (dependent on sponsorship level)
- Complimentary static display (dependent upon sponsorship level)

1 ALARM LEVEL SPONSORSHIP BENEFITS

Minimum Sponsorship: \$3,000

- One complimentary conference registration
- ¼ page ad in the conference Annual Report
- Insertion of sponsors brochures in the delegate registration packages
- Recognition signage in the conference facilities
- Recognition at the opening and closing ceremonies
- Sponsor logo on the SAFC web site

2 ALARM LEVEL SPONSORSHIP BENEFITS

Minimum Sponsorship: \$4,000

- All of the 1 Alarm level benefits
- ½ page ad in the conference Annual Report
- One complimentary booth in the Trade Show (value \$650)
- Opportunity to address the conference delegates for 10 minutes prior to the AGM

3 ALARM LEVEL SPONSORSHIP BENEFITS

Minimum Sponsorship: \$5,000

- All of the 1 and 2 Alarm level benefits
- One complimentary conference registration which includes one complimentary ticket to the Friday fun night and the Saturday night formal banquet
- Title sponsorship of the conference and the formal banquet



SUPPORTING SPONSORSHIPS

Supporting sponsorships are a la carte opportunities for all interested parties to provide targeted brand delivery and to become actively involved in the Saskatchewan Association of Fire Chiefs' Annual Conference and Trade Show.

LUNCH BUFFETS (2 sponsorships available) \$2,000 each

- Signage at the lunch
- Insertion of sponsor brochures in the delegate and companion registration packages
Sponsorship listed on the SAFC web site

BREAKFAST BUFFETS (2 sponsorships available) \$1,500 each

- Signage at the breakfast
- Insertion of sponsor brochures in the delegate and companion registration packages
Sponsorship listed on the SAFC web site

COFFEE BREAKS (4 sponsorships available) \$750 each

- Signage at one (1) coffee break
- Insertion of sponsor brochures in the delegate and companion registration packages
Sponsorship listed on the SAFC web site

LANYARDS (1 sponsorship available) \$1,000

Secures sole use of lanyards with your company logo/name for each delegate and companion

- Company name and/or logo on lanyard
- Company recognition in conference program and signage
- Sponsorship listed on the SAFC web site



SASKATCHEWAN ASSOCIATION OF FIRE CHIEFS

ANNUAL CONFERENCE AND TRADE SHOW 2010

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SPONSORSHIP OPPORTUNITIES

COMPANY NAME: _____

CONTACT: _____

MAILING ADDRESS: _____

CITY: _____ PROV.: _____ PC: _____

PHONE NO.: _____ FAX NO.: _____

EMAIL ADDRESS: _____

SPONSORSHIP CATEGORY

LEVEL: 1 ALARM (\$3,000) 2 ALARM (\$ 4,000) 3 ALARM (\$5,000)

SUPPORTING SPONSORSHIPS

- Breakfast buffet – Friday (\$1,500)
- Breakfast buffet – Saturday (\$1,500)
- Lunch buffet – Friday (\$2,000)
- Lunch buffet – Saturday (\$2,000)
- Coffee break – Friday morning (\$750)
- Coffee break – Friday afternoon (\$750)
- Coffee break – Saturday morning (\$750)
- Coffee break – Saturday afternoon (\$750)
- Lanyard sponsorship - (\$1,000)

STATIC DISPLAYS (DISPLAY BOOTHS)

1 Alarm, 2 Alarm and 3 Alarm sponsorships which include static displays are limited to 10' X 10' space and will be assigned on a first-come, first-served basis. Set-up is Thursday, April 15 from 08:00 to 17:00 and tear-down is Friday, April 16 after 14:00.

PLEASE PROVIDE THE NAMES OF THOSE WHO WILL BE REPRESENTING YOUR COMPANY.

- 1. Name: _____
Title: _____
- 2. Name: _____
Title: _____
- 3. Name: _____
Title: _____
- 4. Name: _____
Title: _____

Please provide a high resolution electronic copy of your company logo for use on the SAFC web site and conference sponsorship recognition signs.

PAYMENT DEADLINE IS FEBRUARY 26, 2010.

MAKE CHEQUE PAYABLE TO: SAFC Conference 2010

RETURN FORM WITH PAYMENT TO:

SAFC Conference 2010
Peggy Antonichuk, Executive Director
Saskatchewan Association of Fire Chiefs
503 Beerling Crescent
Saskatoon, SK S7S 1K5

FOR ADDITIONAL INFORMATION CONTACT:

Randy Elder, Sponsorship Chair
Cell: (306) 843-7949
Email: the.elders@sasktel.net