

November 13, 2009

To all companies and organizations considering sponsorship of the SAFC:

Re: 2010 SAFC Annual Conference & Trade Show Sponsorship

The Saskatchewan Association of Fire Chiefs (SAFC) will be marking their 60th diamond anniversary in 2010 and Regina will host its annual conference from April 15 to April 17. The Regina Fire Department is proud to be hosting this high profile event and plan to welcome in excess of 200 Fire Chiefs, Chief Officer and Fire Fighters from throughout the province plus companions, trade show exhibitors, presenters and a key-note speaker.

We are organizing a strong business and academic program, which when combined with a full and varied social agenda, will result in a very successful conference. A major part of that success will depend on the critical area of corporate sponsorship. We are writing to you and your company today to ask for your consideration.

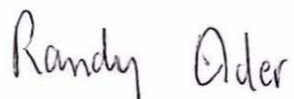
During the conference, sponsorship signage will be strategically located to acknowledge the significant contribution of all sponsors. There will also be public recognition at the opening ceremonies, the formal banquet and the Friday night social, as well as inclusion in our Annual Report to our members.

The mission statement of the SAFC is to provide chief officers with representation, information, education and service to further develop their capabilities to serve their communities. We look forward to your partnership in assisting us in achieving this vital mission.

Thank you for your time in this regard. Please feel free to contact me at (306) 843-2372 with any questions you may have as you consider this request.

Yours truly,

Saskatchewan Association of Fire Chiefs



Randy Elder
Chair
2010 Sponsorship Committee